

# GWEC at WindEnergy Hamburg 2026

Sponsorship Opportunities

Hamburg, Germany,  
22 – 25 September 2026



**GWEC**  
GLOBAL WIND ENERGY COUNCIL

## Engage with GWEC at WINDENERGY HAMBURG 2026

GWEC is an established strategic partner of WindEnergy Hamburg, the world's leading wind energy trade fair, and plays a central role in shaping its global content and international engagement.

Through this collaboration, GWEC curates and delivers high level programming focused on global wind markets, international policy frameworks, investment trends, and deployment pathways. GWEC's involvement ensures that WindEnergy Hamburg goes beyond a regional or technical showcase, positioning it as the key global meeting point for wind energy leaders from mature and emerging markets alike.

At WindEnergy Hamburg 2026, GWEC will lead the Global Markets agenda, bringing together senior policymakers, industry executives, investors, and international delegations to explore market developments across Europe, Asia Pacific, the Americas, Africa, and emerging regions. Drawing on its global market intelligence, policy expertise, and international network, GWEC places global perspectives at the heart of the event's strategic dialogue.

GWEC's dedicated presence will serve as a **hub for market focused sessions, media activity, delegation engagement, and targeted networking**. Through curated discussions, partners have the opportunity to engage directly with decision makers shaping the future of wind energy worldwide.

Sponsorship opportunities at WindEnergy Hamburg are designed to offer partners high visibility, thought leadership positioning, and meaningful engagement within one of the industry's most influential global platforms.



The GWEC

# GLOBAL MARKETS THEATRE

Four themed days trace the global wind agenda — from the readiness of the wider energy system through to responsible project delivery. Hamburg, 22 – 25 September 2026.

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01

TUESDAY 22 SEPTEMBER

## ***Grids and Electrification***

As wind power scales across global markets, the next phase of growth depends on the readiness of the wider energy system. Sessions explore how grids, electrification, digital infrastructure, storage, flexibility and system planning support faster deployment while strengthening energy resilience — and the technologies, investment and policy needed to integrate more wind and remove bottlenecks.

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02

WEDNESDAY 23 SEPTEMBER

## ***Offshore Wind — Fixed Bottom and Floating***

Offshore wind is entering a new phase of global growth, with mature markets moving towards larger-scale delivery and emerging markets preparing their first major projects. Sessions explore fixed-bottom and floating technologies, energy islands, offshore grids, ports, supply chains and finance — and what is needed to move from ambition to construction and unlock the next wave of growth.

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03

THURSDAY 24 SEPTEMBER

## ***Regional Markets***

How regional markets turn wind ambition into real projects. Building on GWEC's global and regional reports and its work with national associations, sessions spotlight the markets and delegations present in Hamburg — from auction design, permitting, grids and ports to development finance and supply chains — connecting local perspectives with global experience to move from targets to bankable pipelines.

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04

FRIDAY 25 SEPTEMBER

## ***Enabling Wind***

The final day focuses on the practical challenges that determine whether projects move from planning to delivery. Sessions explore permitting reform, AI-enabled solutions, community engagement, public acceptance, repowering and end-of-life — bringing together industry, policy, technology and local perspectives to reduce delays, manage risk and deliver responsibly.

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## HIGH-LEVEL SPONSORSHIP

## Lead Sponsor **EUR 75,000**

As the exclusive Lead Sponsor of the Global Markets Theatre, your organisation becomes the flagship partner of GWEC's main stage for the entire week. This premium role puts your brand front and centre on stage screens and physical signage, grants ten speaker slots and an exclusive keynote opportunity, and unlocks a tailored communications package built around an Executive Spotlight video, newsletter feature and priority social media recognition. Your name is woven into the event's branding as "Global Markets Theatre in partnership with GWEC, sponsored by [Lead Sponsor]", and you receive fifteen full-event passes for your team and guests — delivering unparalleled visibility, credibility and networking power across every programme day.

Highest level of sponsor recognition across all GWEC Global Markets Theatre materials

Logo on stage screens all week & printed on stage (if signed by 1 August)

10 speaking slots across the four-day programme, distributed equally

Dedicated keynote opportunity

Executive Spotlight video & newsletter feature; bespoke sponsor comms package

Lead recognition across GWEC social media promoting the Global Markets Theatre

15 complimentary four-day event passes



## DAY SPONSORSHIPS

**Premium  
Day Sponsor****EUR 30,000**

Exclusive to one · flagship Day 1

4 speaking slots across Day 1

Moderator opportunity (Day 1)

REX Lunch session sponsorship

Branded End-of-Day Highlights

Dedicated announcement & REX  
Lunch promotion**5** complimentary four-day passes**Day  
Sponsor****EUR 25,000**

Exclusive to one per day · Day 2 &amp; Day 3

2 speaking slots across Day 4

Moderator opportunity (Day 2 or 3)

REX Lunch session sponsorship

Branded End-of-Day Highlights

Dedicated announcement & REX  
Lunch promotion**2** complimentary four-day passes**Half-Day  
Sponsor****EUR 20,000**

Exclusive to one · Day 4

1 speaking slots across Day 4

Moderator opportunity (Day 4)

REX Lunch session sponsorship

Branded End-of-Day Highlights

Dedicated announcement & REX  
Lunch promotion**2** complimentary four-day passes

## Full Day Promo Package

### Pricing Under Consultation

By bundling the Premium Day Sponsor, Premium Daily Wine O'Clock Sponsor and REX Lunch Sponsor, your organisation secures a commanding presence from morning through evening. This combined package puts your brand on stage and across all communications, gives you ownership of the day's agenda and allows you to host both the lunchtime and networking reception. It delivers unrivalled visibility and relationship-building opportunities for a single investment.

**Day Sponsor (Including REX Lunch)****+****Wine O'Clock Sponsor**

## OTHER SPONSORSHIPS

### Premium Wine O'Clock Sponsor

**EUR 12,500**

Day 1 - limited to one sponsor

Dedicated stage-screen branding throughout the Wine O'Clock session

Logo on selected GWEC WEH & WEH x GWEC communications

Recognition in Daily Wine O'Clock promotion & the daily programme

Networking Session Sponsor announcement

**5** complimentary four-day passes

### Wine O'Clock Sponsor

**EUR 10,000**

Exclusive to one per day - Day 2 & Day 3

Dedicated stage-screen branding throughout the Wine O'Clock session

Logo on selected GWEC WEH & WEH x GWEC communications

Recognition in Daily Wine O'Clock promotion & the daily programme

Networking Session Sponsor announcement

**3** complimentary four-day passes

### REX Lunch Sponsor

**EUR 8,000**

Limited availability

One branded lunchtime thought-leadership session, developed with GWEC

Dedicated stage-screen branding during the REX Lunch session

Logo on session holding & recognition slides and programme materials

Recognition in GWEC's dedicated REX Lunch programme post

**5** complimentary four-day passes

### Session Sponsor

**EUR 6,000**

Limited availability

One bespoke session; format designed with GWEC's programme team

Sponsor to propose panellists

Dedicated stage-screen branding & recognition in programme materials

Opportunity to open the session with brief remarks

**5** complimentary four-day passes

# Benefit from our REACH AND NETWORK

## ABOUT GWEC

The Global Wind Energy Council (GWEC) is the international trade association for the wind power industry. The members of GWEC represent over 1,500 companies, organisations and institutions in more than 80 countries, including manufacturers, developers, component suppliers, research institutes, national wind and renewables associations, electricity providers, and finance and insurance companies.

Our mission is to ensure that wind power establishes itself as the answer to today's energy challenges, providing substantial environmental and economic benefits.

## GWEC Media Impact



215,000

Unique Website Visitors



40,000+

Wind Energy Industry  
Professionals Email Subscribers



150,000+

LinkedIn Followers  
including c-level, decision-makers,  
senior managers and professionals



120,000+

GWEC Podcast Downloads



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