

**Isabelle Prosser**  
**Events and Business Development Manager**  
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Isabelle Prosser is GWEC's Business Development Manager and oversees events in Germany, China and Mexico. With close to 20 years' experience in events and marketing, Isabelle's expertise lies in knowing which marketing tools are needed to roll out a successful and efficient campaign. With this skill and industry knowledge she is well placed to help GWEC members with their global product or brand campaigns in order to optimise marketing budgets.